



## **Digital Humanities and Digital Communication: AI and (new) literacies**

**Host Institution:** Università di Modena-Reggio Emilia

**Coordinating Institution:** Department of Studies on Language and Culture

**Website:** <https://www.summerschooldigitalhumanities.unimore.it/>

**Dates:** 12 Jun-2023—16 Jun-2023

**Location:** Modena, Emilia Romagna, Italy

### **CALL FOR APPLICATIONS**

The Department of Studies on Language and Culture of the University of Modena and Reggio Emilia in collaboration with the Fondazione Marco Biagi promote their 5<sup>th</sup> edition of a Summer School in Digital Humanities and Digital Communication, aimed at providing PhD students and young researchers with methodological tools for the study of digital communication and data analysis. Topics range from digital resources for research in the humanities to the use of new information technologies for data analysis, tools for analysing communication in new media and ways of disseminating knowledge through new ways of processing and accessing knowledge.

### **SUMMER SCHOOL THEMES**

Technological advances continue to transform the way we think, communicate, work and live, imposing more and more demands on our ability to access, read and interpret information. Nowadays the meaning of literacy has stretched far beyond its traditional sense of the ability to read and write text. Over the years, we have had to come to terms with computer literacy, media literacy, visual literacy, multimodal literacy and more recently AI literacy. The various formats and affordances created by the new technologies call upon multiple semiotic modes (verbal, visual, aural, spatial and gestural). In the process, these technologies are having a marked impact on how we receive, perceive and interpret information, and thus on the dissemination of knowledge.

The digital revolution opens up new intellectual horizons. One consequence is that it enriches the variety and capacity of methodologies that can be adopted in research in the humanities, including in fields such as linguistics, history and education. But recent development of tools like ChatGPT and DALL-E2 inevitably give rise to concern about the long-term effects that generative artificial intelligence may have on society and individuals. Will AI undermine human abilities and skills, even making some redundant? Will it lessen the desire to think, write, or draw for ourselves? Alternatively, can AI be an ally, stimulating new forms of human creativity and novel research

pathways. What kind of consequences might it have on the labour market, on the business world, and on political organizations? Which legal adjustments and loopholes might AI lead to?

The 2023 Summer School will try to address some of these questions from different disciplinary points of view, while at the same time giving participants an opportunity to explore some of the recent advances in the field of digital humanities in hands-on workshops.

### **Invited Speakers**

John Bateman (University of Bremen)

Adrien Barbaresi (*Berlin-Brandenburgischen Akademie der Wissenschaften*)

Naomi Baron (Emerita, American University Washington)

Caroline Bassett (University of Cambridge)

Sonia Bergamaschi (Unimore)

Gwen Bouvier (University of Shanghai)

Christoph Draxler (Ludwig-Maximilians-Universität München)

Karima Horsti (University of Jyväskylä /University of Helsinki)

Julien Longhi (Université Cergy Pontoise, Paris)

Massimo Riva, (Italian Studies, Brown University, director of the Virtual Humanities Lab)

Francesca Tomasi (Università di Bologna)

Stefano Vitali (Istituto Centrale per gli archivi)

Markus Westner (OTH Regensburg)

### **APPLICATIONS AND SUBMISSION GUIDELINES**

We invite contributions from PhD students and young non-tenured researchers from a variety of disciplines interested in digital communication, digital humanities, and transdisciplinary approaches to the field.

The selection of participants is based on a review process organised by the scientific committee of the summer school. The application will be subjected to a double-blind peer review. Based on this review, the scientific committee of the summer school will select the participants.

The selection criteria are:

- quality of the PhD project, assessed in relation to its:
  - i) theoretical approach;
  - ii) methodological standards;
  - iii) potential for innovation;
- the relevance of the aims and objectives of the PhD project within the areas covered.

Participants will be expected to present their work at the Summer School, either in the form of a presentation or of a poster.

The application form includes:

1. **abstract of the PhD project/current research project** (max 2500 characters, including spaces)
2. a **short CV** according to a given model (see <https://www.summerschooldigitalhumanities.unimore.it/application/>)

Send application form, abstract and CV to: **digitalhumanities@unimore.it** (with the subject of the email “APPLICATION NAME-SURNAME”)

**Programme director:** Marina Bondi

### **Summer School Scientific Committee**

Sonia Bergamaschi  
Lorenzo Bertucelli  
Marina Bondi  
Marco Cipolloni  
Massimiliano Corsini  
Isabella Ferron  
Vittorio Iervese  
Ulrike Adelheid Kaunzner  
Elisabetta Menetti  
Maria Chiara Rioli  
Judith Anne Turnbull

### **Organizing Committee**

Marina Bondi  
Federico Corradini  
Matteo De Cristofaro  
Mariasophia Falcone  
Noemi Eleonora Maria Grasso  
Ilaria Iori  
Martina Magri  
Cecilia Marchetti  
Enrico Meglioli  
Antonio Mirizzi  
Jessica Jane Nocella  
Marcella Palladino  
Nicola Riccardi  
Lucia Ruggieri  
Manfredi Scanagatta

Summer School 2023

Matteo Socciarelli  
Federico Zaupa

## **IMPORTANT DATES**

**Deadline for applications:** April 26<sup>th</sup>, 2023

**Notification of acceptance:** May 3<sup>rd</sup>, 2023

Conference website: <https://www.summerschooldigitalhumanities.unimore.it/>

For any inquiry, please contact the organisers at: [digitalhumanities@unimore.it](mailto:digitalhumanities@unimore.it)



Dipartimento di Studi Linguistici  
e Culturali